

# Cameron Creinin

Graphic Designer & Illustrator

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I'm passionate about all things creative and simply love making cool things for great people. By combining hand drawn illustrations and lettering with clean and purposeful design, I help individuals and businesses communicate their core values connecting them with their audience on a more personal level.

## EDUCATION

5.2008  
**Bachelor of Fine Arts  
in graphic design**  
James Madison University

## EXPERIENCE

4.2019 - present  
**Senior Graphic Designer** Freddie Mac

- Develop and maintain the Information Technology brand
- Work with internal clients in the IT division to design print and web-based materials including: ads, announcements, handouts, guides, templates, posters, banners, graphics, infographics, presentations, eflyers, icons, logos, and web banners

## SKILLS

### Technical

InDesign  
Illustrator  
Photoshop  
Acrobat Pro  
Dreamweaver  
HTML & CSS  
Microsoft Office

### Soft

Leadership  
Communication  
Organization  
Time-management  
Project management  
Team-building

6.2008 - present

**Freelance Designer & Illustrator** Cameron Creinin Design

- Logo and identity design, event and marketing materials, illustration, and calligraphy

4.2014 - 4.2018

**Senior Graphic Designer** Dewberry

In addition to the graphic designer position responsibilities:

- Reviewed all design work to maintain brand compliance
- Managed and mentored a graphic designer and junior graphic designer
- Lead training sessions in offices around the country educating firm employees on graphics, templates, and design tips to improve their materials
- Oversaw long-term projects including text book design and advertisement templates

11.2011 - 3.2014

**Graphic Designer** Dewberry

- Lead the brand overhaul creating hundreds of templates, wrote and developed accompanying template guides, created and maintained custom HTML pages on the intranet, and developed and presented template training for employees
- Redesigned the quarterly newsletter into an award-winning publication
- Worked with internal and external clients to design print and web-based materials including: ads, announcements, brochures, handouts, posters, banners, booklets, graphics, illustrations, infographics, presentations, icons, eblasts, invitations, logos, and websites

7.2008 - 10.2011

**Graphic Designer/Illustrator** Animal Welfare Institute

- Designed and illustrated materials for print and web including: food packaging, book design, magazine and newsletter layouts, banners, brochures, booklets, ads, and conference materials, as well as redesigning the company's website

## ACHIEVEMENTS

**12+**  
Years of full-time experience

**3**  
GD USA Awards