

Cameron Creinin

Graphic Designer & Illustrator

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I love being creatively challenged and working with passionate and talented people who use innovative thinking and tools to develop solutions that go above and beyond the clients' needs and expectations. As for me, I combine hand drawn illustrations and lettering with clean and purposeful design to help individuals and businesses communicate their core values connecting them with their audience on a more personal level.

EDUCATION

5.2008
**Bachelor of Fine Arts
in graphic design**
James Madison University

SKILLS

Technical

Adobe Creative Suite
Premiere Pro
Lightroom
Modern SharePoint
HTML & CSS
Microsoft Office

Soft

Leadership
Communication
Organization
Time-management
Project management
Team-building

PASSIONS

Illustration
Layout design
Video
Photography
Web design
Events
Typography
Mentoring/teaching

EXPERIENCE

15 YEARS

4.2019 - 12.2022

Senior Graphic Designer Freddie Mac

- Developed and maintained the Enterprise Operations + Technology brand as well as workload processes to increase efficiency
- Designed print and web-based materials including: ads, guides, templates, posters, banners, graphics, infographics, presentations, eflyers, icons, logos, web banners, websites, and employee applications
- Storyboarded, filmed and edited training videos and photographed live events

4.2014 - 4.2018

Senior Graphic Designer Dewberry

In addition to the graphic designer position responsibilities:

- Managed and mentored a graphic designer and junior graphic designer, reviewed all design work to maintain brand compliance, and oversaw their long-term projects including text book design and advertisement templates
- Developed and lead training sessions in offices around the country educating firm employees on graphics, templates, and design tips to improve their materials

11.2011 - 3.2014

Graphic Designer Dewberry

- Lead the brand overhaul creating hundreds of templates, wrote and developed accompanying template guides, created and maintained custom HTML pages on the intranet, and storyboarded and illustrated whiteboard videos
- Redesigned the quarterly newsletter into an award-winning publication
- Designed print and web-based materials including: ads, announcements, brochures, handouts, posters, banners, booklets, graphics, illustrations, infographics, presentations, icons, eblasts, invitations, logos, award plaques, and websites

7.2008 - 10.2011

Graphic Designer/Illustrator Animal Welfare Institute

- Designed and illustrated materials for print and web including: food packaging, book design, magazine and newsletter layouts, banners, brochures, booklets, ads, and conference materials, as well as redesigning the company's website

6.2008 - present

Freelance Designer & Illustrator Cameron Creinin Design

- Logo and identity design, events, illustration and graphics, calligraphy and more